



Thank you for enquiring about joining North Berwick Business Association.

The Association is focused on collaborative working to maximise the benefits to its members. The main focus of the group is to encourage as many visitors as possible to the town and to encourage repeat customers.

You are welcome to get as involved as you like! We are always looking for proactive people to join the Committee and we encourage creative ideas and positive contributions.

The core focus of our work is maintaining and developing our online presence, via the website and social media, and, where budget allows, we work on additional marketing activity such as leaflets, promotions and advertising.

The website is first in google rankings and each member has their own webpage, with copy, images, contact details and click-through.

We hold regular meetings to share ideas, views, experiences and opportunities, which you are welcome to attend when you can.

**To join the Association all you need to do is fill in the application form and pay your £75 membership fee. This can be done via bank transfer or cheque to 'North Berwick Business Association'. All details are on the invoice. Once the payment has been processed you will be added to [www.north-berwick.co.uk](http://www.north-berwick.co.uk) and you will have the opportunity to collaborate with our members.**

Please feel free to get in touch if you have any further queries.

Kind regards

*Carlene*

Carlene Macnair  
Chairperson, North Berwick Business Association

I would like to join  
North Berwick Business Association:

<b>Name</b>	
<b>Business name</b>	
<b>Business address including postcode</b>	
<b>Contact number</b>	
<b>Email address</b>	
<b>Website</b>	
<b>Social media platforms</b>	
<b>Number of businesses to be included on <a href="http://www.north-berwick.co.uk">www.north-berwick.co.uk</a></b>	
<b>Business description for the website. Please include contact details for your business if different from above</b>	

Please also supply high resolution images to represent your business on the website. These should be sent to [marketing@seabird.org](mailto:marketing@seabird.org)

<b>Date</b>	
<b>Print name</b>	
<b>Sign name</b>	

**For official use only**

<b>Payment processed by</b>	
<b>Date processed</b>	
<b>Date confirmed in account</b>	

Chairperson: Carlene Macnair Vice Chairperson: Adam Elder  
Joint Secretary/ Treasurer: Jenny Potter/ Laura Adamson